

Specialists in membership magazines

Updated Q3 display advertising and loose insert opportunities

Avanti

The membership magazine for The Civil Service Retirement Fellowship.

The CSRF, with over 65,000 members and over 400 social groups, is dedicated to making retirement a fulfilling and enjoyable experience! All members are retired Civil Servants, many of whom were lucky enough to retire on final salary pensions.

- All readers aged 55yrs and over, 86% ARE AGED OVER 65 YEARS
- 14% aged 55-65yrs, 64% aged 65-80 yrs, 22% aged 81+
- 50/50 gender split
- Quarterly frequency
- 60,000 home mailed

Autumn issue:

Publication date: 27th August

Copy deadline: 11th August

Delivery deadline: 18th August

[Download media pack](#)



Benhealth

The members magazine of the Benenden Healthcare Society.

Benenden is a Mutual, not for profit healthcare society. Members are ABC1 and either work or have worked within the Civil Service or wider Public Sector.

- 64% are aged 50+
- 27% are aged 55 - 64 years, 20% are aged 65 – 74, 17% are aged 75+
- 48% male / 52% female
- Quarterly frequency
- 380,000 home mailed

Loose insert availability

September issue

Published: 1st September

Insert delivery: 6th August

[Download media pack](#)



Business Voice

The official membership magazine for the CBI

Business Voice is the official magazine of the Confederation of British Industry (CBI) and launched in 1999. The CBI is Europe's largest business lobby and helps to create and sustain the conditions in which businesses in the UK can compete and prosper.

Business Voice occupies a unique position as the only business magazine that targets executives and directors of medium to large businesses (200+ employees).

- ABC 20,998 Monthly (ten times) annual distribution
- 74% of readers are CEOs/ Chairmen/ MDs/ Directors
- 68% of readers work for companies with 200+ employees
- 51% of readers work for companies with 500+ employees
- 80% of the FTSE 100 are members of the CBI
- 75% of the FTSE 500 are members of the CBI

The readership is 100% requested and goes only to full members of the CBI. The ABC audited monthly circulation is 20,998 and furthermore we publish additional copies to coincide with a series of high-profile corporate events.

July/August issue

Publication Date: 9th July

Insert Delivery Deadline: 1st July

September issue

Publication Date: 9th September

Insert Delivery Deadline: 1st September

[Download media pack](#)



The Civil Service Pensioner

The members magazine for the Civil Service Pensioners Alliance

The Civil Service Pensioners Alliance (CSPA) are a campaigning and lobbying group for pensioners from the Civil Service and related pension schemes. They are the only organisation recognised by Government Departments, Agencies, etc as speaking for all Civil Service pensioners.

- 53,000 Home Mailed
- Quarterly Distribution
- Established for over 60 Years
- 55% Male
- Biggest Age Sectors 60-70 years 38%, 70-80 35%, 80+ 19%
- Biggest Pensioner Distribution London & South East 34%, South West & South 22.5%, North 15%
- Members all pay subscriptions

Autumn issue:

Publication date: 1st September

Copy deadline: 9th July

Insert delivery: 16th August

[Download media pack](#)



CSSC Leisure Scene

Members mag for the Civil Service Sports Club

Targeting members of the Civil Service Sports Council. It is the largest provider of corporate leisure and fitness facilities in the UK, offering its members a huge range of sporting activities and social events. Anyone who is an employee from a Civil Service department, their executive agencies and related organisations such as BT and Royal Mail can join.

- 52% are aged between 35-54 years, 25% are aged above 55+ years
- Male 59% / Female 41%
- All members are Civil Servants
- Published twice a year
- Members booklet published every January
- 107,000 home mailed

Summer issue:

Publication date: 15th August

Copy Deadline: 25th June

Insert Delivery: 30th July

[Download media pack](#)



Financial Management

The membership magazine for CIMA

Financial Management is the magazine of the Chartered Institute of Management Accountants (CIMA) and reaches more financial professionals than any other magazine in the UK (ABC-audited circulation 152,429).

- ABC 152,429
- Monthly (ten times) annual distribution
- 37,500 readers are CEOs/ Chairmen/ MDs/ Finance Directors
- 83,000 readers work for companies with an ATO of £50m+
- 99% of readers have FM sent to their home address

July/August issue:

Publication Date: 27th July

Insert Delivery Deadline: 19th July

September issue:

Publication Date: 24th August

Insert Delivery Deadline: 16th August

[Download media pack](#)



Motability Lifestyle

The customer magazine for the Motability scheme

Lifestyle is the UK's largest circulated, UK disability magazine. 535,000 people pay their Disability Living Allowance into the scheme to meet the cost of having a car, powered wheelchair or scooter through a contract hire or hire purchase arrangement.

- 15% aged up to 34 years, 38% 35-54 years, 46% are aged 55+ years,
- Male 58% / Female 42%
- Quarterly frequency
- 535,000 home mailed

Summer 2010:

Published: 28th July

Copy deadline: 15th June

Insert delivery: 19th July

Autumn 2010:

Published: 20th October

Copy deadline: 1st September

Insert delivery: 12th October

[Download media pack](#)



NARPO News

Home mailed to members of NARPO, the National Association of Retired Police Officers

NARPO is a member organisation representing retired police officers of all ranks and police widows from police forces throughout England and Wales. It offers a range of services to members including advice pensions and other issues affecting the welfare of their members.

- Gender: 65% male
- Audience: All retired! (45 – 85 years, majority 60+)
- Circulation: 76,000 Home mailed
- Frequency: Quarterly
-

We have 3 opportunities to market to this audience:

Option 1: Retirement Care and Solutions bound-in supplement designed to provide a medium for grey market products and services to advertise within a useful pull out and keep A5 ad supplement.

Option 2: Limited A4 advertising space is available within the main magazine. This is an opportunity for non mobility/grey market companies to advertise.

Option 3: Loose inserts enclosed within the magazine and mailed to 76,000 members

August issue:

Published: 1st August

Copy deadline: 25th June

Delivery deadline: 16th July

[Download media pack](#)



Oddfellows

Memberships magazine of The Oddfellows Friendly Society.

The Oddfellows is one of the oldest Friendly Societies and has over 100,000 members and some 600 branches. The organisation is about making friends, having fun and helping others.

- 73% are aged over 60 years, vast majority 50+
- 50/50 gender split
- Published Autumn and Spring
- Volume: 64,000 Home mailed

Autumn issue:

Publication date: 7th October

Copy Deadline: 2nd September

Insert Delivery: 24th September

[Download media pack](#)



Pharmacy Professional

Award winning monthly magazine for members of The Royal Pharmaceutical Society

Perfect bound and printed on luxurious silk-finish paper, the 68-page magazine is distributed to 52,000 pharmacists at their home addresses.

- Circulation (ABC Audited): 52,000 Home Mailed
- Frequency: 10 times yearly
- Average earnings £40,000 plus
- 57% Female

September issue:

Publication date: 28th August

Copy deadline: 12th August

Insert delivery: 20th August

[Download media pack](#)

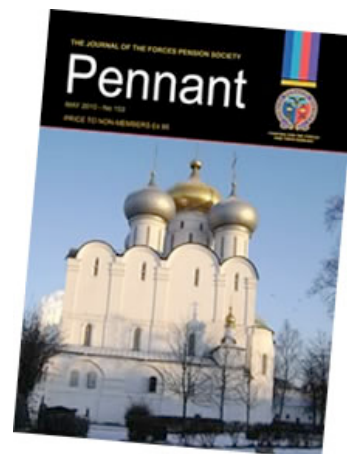


Pennant

Mailed to members of The Forces Pensions Society

The Forces Pension Society (FPS) is a campaigning and lobbying organisation that looks to secure equitable pension conditions, on behalf of serving and retired members of the Armed Forces and their dependants. The FPS members' magazine, Pennant, offers a fantastic opportunity to target these members who have made such a unique commitment to our country.

- 42,000 members
- Bi-annual distribution – May and November
- Established for over 60 years
- 50% male, 50% female
- Biggest age sectors: 40 to 60 - 30%; over 60 - 60%
- Biggest distribution London, South East and South West
- Members all pay subscriptions
- Home mailed distribution



November issue:

Publication Date: 1st November
Copy Deadline: 15th September
Insert Delivery: 21st October

[Download media pack](#)

Open University Sesame and Welcome Sesame

Opportunities to target students and graduates of The Open University

Sesame Magazine

- Home mailed to 275,000 Alumni members (OU graduates)
- Average Age 43 years
- 54% male, 46% Female

Autumn issue:

Published: 1st September
Copy deadline: 23rd July
Insert delivery deadline: 16th August

Welcome Sesame

- Home mailed to 100,000 new students as part of the OU Welcome Pack
- Average age: 32 years
- 52% male, 48% Female

Autumn issue:

Published: 29th July
Copy deadline: 2nd July

[Download media pack](#)



Real Business

Leading magazine for entrepreneurs, by entrepreneurs

Real Business is read by each of the 1,000 fastest-growing SME's in the UK and offers informed, insightful and jargon-free editorial. This bold and innovative magazine is published monthly and targets MDs and Directors of UK-based companies with 10-500 employees.

- ABC 41,136 direct mailed
- Monthly (ten times) annual distribution
- Established since 1996
- 68% of readers are CEOs/ Chairmen/ MDs/ Directors
- 61% of readers set up their own company
- 51% of readers have been influenced in a business decision by Real Business



July/August issue:

Publication Date: 20th July

Insert Delivery Deadline: 12th July

September issue:

Publication Date: 6th September

Insert Delivery Deadline: 26th August

[Download media pack](#)

The Standard

Customer magazine mailing for The Great British Mobility Group

This is a fantastic opportunity to reach existing customers who have bought a range of mobility products from GBMG.

- Mailed to 120,000 customers
- 16pp A4 magazine format
- Quarterly frequency
- Ages 51-65 38%
- Ages 65+ 59%
- Gender: 55% Female/45% male
- (No recliner, beds, scooters or bathing products)



Autumn issue:

Publication date: 29th October

Copy deadline: 22nd September

Insert delivery: 8th October

[Download media pack](#)

Or further information, please contact:

Mark Toland T: 020 3283 4056 E: mark@square7media.co.uk

Gaynor Garton T: 020 3283 4055 E: gaynor@square7media.co.uk

Square7 Media Ltd, 3 More London Riverside, London SE1 2RE



Square7 Media are PPA members

All material copyright © 2010 Square7 Media. All rights reserved.