

financial management



In A Nutshell

Launched:	1998
Circulation:	152,429
Frequency:	Monthly (10 issues per year)
Audience:	CIMA members worldwide

History

Financial Management is the magazine of the Chartered Institute of Management Accountants (CIMA) and reaches more financial professionals than any other magazine in the UK (ABC-audited circulation 152,429).

Concept

Financial Management is the only magazine that goes to all CIMA members and part-qualified students worldwide and reader research confirms that most see it as the most important benefit of membership.

Published monthly, Financial Management is the key communication tool for the institute, which makes it essential reading for all its target audience.

Each issue also features an interview with a senior management accountant who has made a significant difference to their company or sector, as well as regular pieces on individuals at different stages in their careers who are demonstrating entrepreneurial skills or performing an unusual role under testing circumstances.

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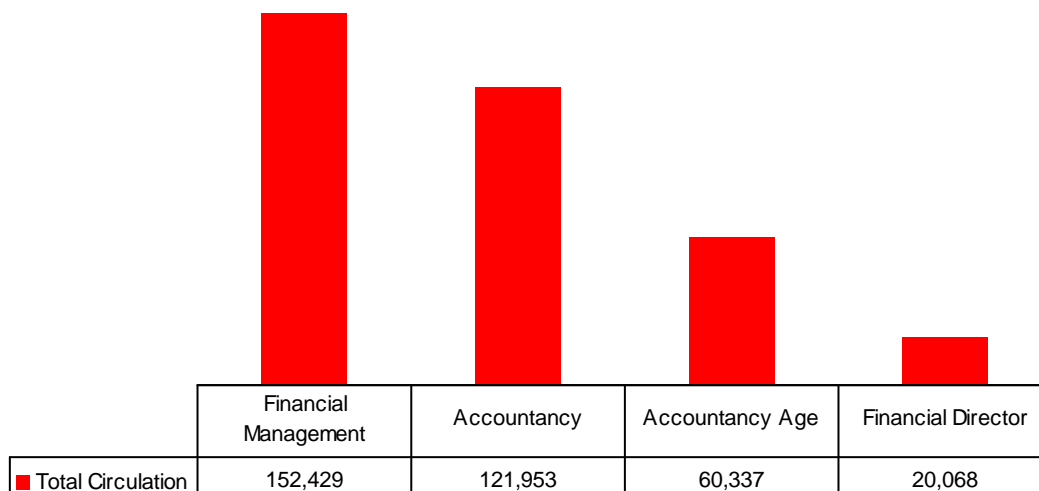
Readership

37,500 readers are CEOs/ Chairmen/ MDs/ Finance Directors

83,000 readers work for companies with an ATO of £50m+

99% of readers have FM sent to their home address, where it doesn't compete for desk-space with other magazines, and is sure to be read

Position In The Marketplace



Events

In May each year CIMA hosts its World Conference.

November sees the CIMA Financial Management Awards, which acknowledge excellence in management accounting, and the people who have made a significant contribution to our profession in the previous year. The Awards are held at the Grosvenor House Hotel, London.

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Major Advertisers



Rates

	DPS	Page	½ Page	¼ Page
Display	£9,640	£5,515	£3,200	£2,205
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