



## What is CSSC Sports & Leisure?

CSSC SPORTS AND LEISURE, THE CIVIL SERVICE SPORTS COUNCIL, IS THE LARGEST PROVIDER OF CORPORATE LEISURE AND FITNESS FACILITIES IN THE UK, OFFERING ITS MEMBERS A HUGE RANGE OF SPORTING ACTIVITIES AND SOCIAL EVENTS, AS WELL AS COMPETITIONS, OFFERS AND DISCOUNTS

CSSC Sports and Leisure plays an important role in improving the health and welfare of Civil Servants. Anyone who is an employee from a Civil Service department, their executive agencies and related organisations such as BT and Royal Mail can join.

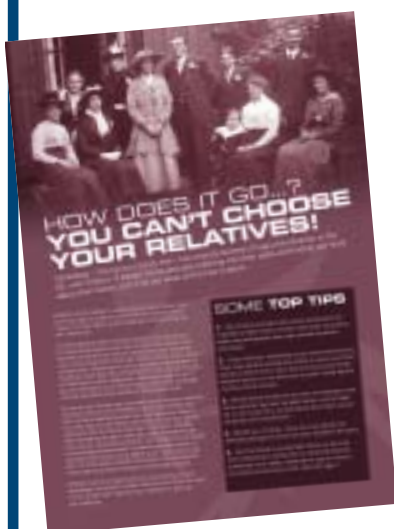
It's a vibrant, dynamic organisation set up to provide the membership with a wealth of sporting and leisure activities, as well as the opportunity to participate at local, regional, national and even international level.

CSSC membership is a great opportunity to meet people and develop new skills, try out new sports and leisure pursuits, whether a young member at the beginning of their Civil Service career or a retired member who has time to spare and wants to maintain their level of fitness.

MEMBERS USE THEIR MEMBERSHIP FOR SPORTING & LEISURE ACTIVITIES AND THE FANTASTIC MEMBERS' OFFERS.

CSSC Sports and Leisure is owned and mainly run by its members, and its success is based on the invaluable contribution of hundreds of volunteers who:

- help run CSSC clubs and sports grounds
- plan and organise sports and social events
- organise Area and Departmental activity



## distribution

Leisure Scene is direct mailed to over 100,000 members of CSSC Sports and Leisure.

## frequency

Twice a year: APRIL and OCTOBER.

- SPRING

Published: 31st March  
Copy deadline: 1st March  
Insert delivery: 7th March

- AUTUMN

Published: 25th October  
Copy deadline: 17th September  
Insert delivery: 12th October

## readership

Members of CSSC Sports and Leisure read Leisure Scene. All are serving or retired Civil Servants.

- AGE PROFILE:

Up to 34: 23%  
35-54: 52%  
55+: 25%

- GENDER SPLIT:

Male: 59% Female: 41%

*High proportion of members from HMRC, MOD, DWP and Home Office.*

## advertising rates

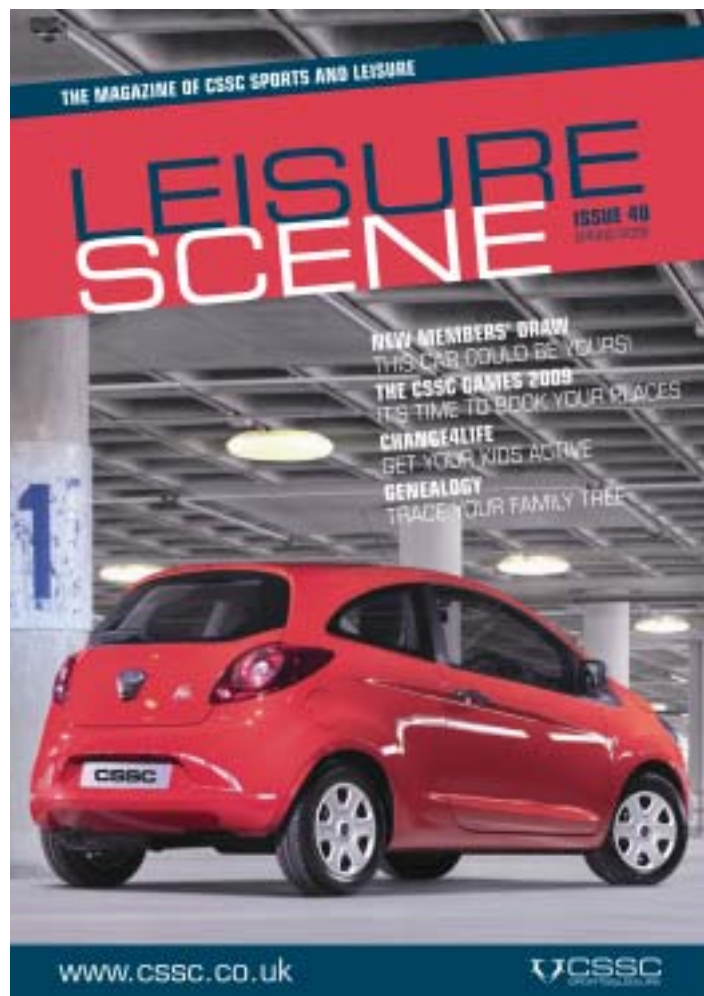
- DISPLAY ADVERTISING

Full Page: £3,950  
Half Page: £2,495  
Quarter Page: £1,295

- LOOSE INSERT ADVERTISING

£35 cpt up to 10g

*Advertising Agency Discount 10%*



“DIRECTLY MAILED  
TO OVER 100,000  
MEMBERS OF CSSC  
SPORTS AND LEISURE”

## production details

- FORMAT: A4
- TRIM SIZE: 297x210mm – please allow 3mm bleed all round



## CONTACT

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